

AUGUST PROMOTIONS 2025



**SATURDAY, AUGUST 9
3PM-MIDNIGHT**

**WIN UP TO
\$5,000
IN CASH!**

Five players will be selected every hour to win
CASH, FREE PLAY or become a FINALIST.
Grand Finale at Midnight.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SCRATCH & WIN X5 NEW MEMBERS RECEIVE \$100 FREE PLAY GUARANTEED!			FRIENDS WITH BENEFITS BRING A FRIEND TO SIGN UP & RECEIVE \$10 IN FREE PLAY!		HOT SEATS CALDER CASINO 	ROCK PAPER SCISSORS
3 RETRO Drawings	4 \$500 HOT SEATS	5 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	6 SECOND CHANCE CALDER LOTTO ★	7 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	8 HOT SEATS CALDER CASINO 	9 \$30,000 BACK2 SCHOOL BONANZA
10 RETRO Drawings	11 \$500 HOT SEATS	12 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	13 SECOND CHANCE CALDER LOTTO ★	14 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	15 HOT SEATS CALDER CASINO 	16 ROCK PAPER SCISSORS
17 RETRO Drawings	18 \$500 HOT SEATS	19 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	20 CALDER CASINO BIGGER, BETTER, CALDER. ★ RED CARD UPGRADE PARTIES	21 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	22 HOT SEATS CALDER CASINO 	23 ROCK PAPER SCISSORS
24 RETRO Drawings	25 \$500 HOT SEATS	26 SENIOR DOUBLE PLAY KIOSK GAME SUMMER BINGO	27 CALDER CASINO BIGGER, BETTER, CALDER. ★ GOLD CELEBRATION & HOT SEATS	28 SUMMER BINGO SENIOR DOUBLE PLAY KIOSK GAME BLACK CARD UPGRADE PARTIES	29 HOT SEATS CALDER CASINO 	30 \$30,000 VIP BACK2 SCHOOL BONANZA
31 BIRTHDAY BASH \$5,000 MEGA JACKPOT	<div> <p>FAST TRACK REWARDS COMING THIS YEAR!</p> </div> <div> <p>FastTrack Rewards will make earning and redeeming perks—across select Churchill Downs Incorporated gaming destinations—a breeze.</p> <p>Keep watching your emails and visit our website for more FastTrack Rewards details coming soon!</p> </div>					



All Heroes Day: 10 IN FREE PLAY EARNING 20 POINTS
Valid for all Medical Professionals, Active or Retired Armed Forces, Police, Firefighters, and EMTs.



School Personnel Day: 10 IN FREE PLAY EARNING 20 POINTS. Valid for all School Employees. Must present a valid, active ID.



**WIN UP TO
\$5,000
IN CASH OR FREE PLAY!**

**SATURDAY, AUGUST 30
3PM–MIDNIGHT**

Three VIP players will be selected every hour to win **FREE PLAY** or become a **FINALIST!**

Grand Finale at Midnight, must be present to win.



**WIN UP TO
\$5,000
IN FREE PLAY!**

**SUNDAY, AUGUST 31
5PM–11PM**

A player will be selected every 15 minutes.
Prizes start at **\$1,000 IN FREE PLAY.**

Enjoy music by DJ Bam, appetizers,
and cocktails at the stage area.

All Jackpot winners from January 1 to August 31 qualify.

TO PARTICIPATE IN ALL PROMOTIONS, YOU MUST BE ACTIVELY PLAYING WITH YOUR PLAYERS CLUB CARD. VISIT THE PLAYERS CLUB FOR MORE INFORMATION.



WIN UP TO \$1,000 IN FREE PLAY!
SATURDAYS, AUGUST 2, 16 & 23
3PM–MIDNIGHT
Two players will be selected every 30 minutes.



WIN UP TO \$500 IN FREE PLAY!
TUESDAYS & THURSDAYS
3PM, 5PM, 7PM & 9PM
Receive one Bingo Sheet for every **25 POINTS**
starting at 9am. Maximum of six sheets per session.



**WIN YOUR SHARE OF
\$5,500 IN FREE PLAY!**
MONDAYS • 5PM–10PM
A player will be selected every 30 minutes
to win **\$500 IN FREE PLAY!**



**WIN YOUR SHARE OF OVER
\$3,700 IN FREE PLAY!**
SUNDAY, AUGUST 31 • 12PM–4PM
Three players will be selected every hour to win
\$250 IN FREE PLAY. The first 100 guests with an
August birthday will receive a party favor bag with
cookies at the Players Club.
*Limit one per player.



WIN UP TO \$5,000 IN FREE PLAY!
WEDNESDAYS • 6PM–10PM EVERY HOUR
Earn **200 points** starting at 9am, then swipe your card at
any Promotional Kiosk to pick 5 lucky numbers and collect
your ticket. Starting at 6pm, every hour, we will announce the
winning numbers.
Every Wednesday, the Progressive Prize starts at **\$1,000
IN FREE PLAY**, and increases hourly for unclaimed prizes.
*Free Play expires at 11:59pm. *No promotion on August 20 & 27.

Match 1 number win **\$10 IN FREE PLAY**
Match 2 numbers win **\$15 IN FREE PLAY**
Match 3 numbers win **\$35 IN FREE PLAY**
Match 4 numbers win **\$250 IN FREE PLAY**

**MATCH 5 NUMBERS
AND WIN YOUR SHARE OF
THE PROGRESSIVE GRAND PRIZE!**



5 WINNERS OF \$250 IN FREE PLAY!
WEDNESDAYS • 11PM
Deposit your non-winning CALDER LOTTO tickets
into the drawing drum at the Players Club for
a chance to win! Unclaimed winning tickets
do not qualify.
*No promotion on August 20 & 27.



SENIORS 55+ RECEIVE UP TO \$20 IN FREE PLAY!
TUESDAYS & THURSDAYS • 9AM–MIDNIGHT
Receive **\$10 IN FREE PLAY** after earning 20 points.
Plus, earn another 20 points to receive a \$10 Free Play Bonus
on the next Senior Day!
*Must redeem at any Promotional Kiosk before 11:59pm.



WIN UP TO \$1,000 IN FREE PLAY!
SUNDAYS • 3PM–10PM
A player will be selected every 30 minutes. Print your
entry ticket any Promotional Kiosk after earning
25 points and deposit it in the drum at the Players Club.
Maximum of 25 entries per drawing day.
*No promotion on August 31.



WIN YOUR SHARE OF \$7,500 IN FREE PLAY!
FRIDAYS • 3PM–MIDNIGHT
A player will be selected every 30 minutes to win
FREE PLAY! At Midnight, one member from each Tier
Level will be selected to win **\$500 IN FREE PLAY!**